

From:

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For:

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FLYING SAUCERS YOU CAN LIVE IN

The flying saucers that you'll soon see in the skies are not an invasion from a far-off planet--but the house of tomorrow, today!

FUTURO is a saucer-like plastic prefabricated furnished vacation home and multi-purpose living unit. A new concept, FUTURO is the first example of mass-produced fiber-glass housing. Created to be flown in by helicopter, it was designed in Finland by world-famous architect Matti Suuronen. FUTURO will be manufactured in the United States starting in May.

A radical innovation in construction, the FUTURO exterior combines a shell frame of fiber-glass sandwich elements insulated with polyurethane foam, and double windows of formed acrylic sheet. With interior dimensions of 11 feet high, 26 feet in diameter, FUTURO can accommodate up to eight persons when used as a ski or beach house, hunting lodge or motel. It is 100% insulated, can heat from minus 22° to 72° degrees in 30 minutes, and can be air conditioned. Complete kitchen and bathroom facilities are built in, as are all the plastic-molded furnishings. FUTURO weighs 5500 pounds. No site preparation is necessary, except for concrete piers to bolt down the legs of steel tubing. Although many owners will want to hook up outside electricity and water, special independently operated utilities are available for use in more remote areas.

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FUTURO will carry class I or II fire ratings, or those conforming to National Building Codes. It is almost completely maintenance free for the life span of the unit, now estimated at over 30 years.

Possible uses for FUTURO, aside from the obvious vacation house, are motel units, temporary class rooms and housing, portable housing for military and forestry personnel, camp bunkers, guest cabanas, foreign government and migrant housing, commercial sales offices, and artists' studios. The selling price of \$12,000 includes all furnishings and erection costs.

Although FUTURO can be flown into any site intact by helicopter, the sixteen sections it divides into can be put together on the spot with ease. Once assembled, all its owner needs for comfortable living is a toothbrush, a case of scotch, and something to persuade awestruck neighbors of his Earthly origins.

Available in pale blue, pink, lemon yellow, and pine forest green, FUTURO will soon be sold to North Americans by the FUTURO Corporation, 1900 Rittenhouse Square, Philadelphia. According to H.L. Fruchter, President, FUTURO landings are scheduled for late spring in central city locations in New York, Denver, Philadelphia, and a number of other major cities across the country. Mr. Fruchter is also the creator of the Century 21 concept in Philadelphia, which will result in a \$200 million, six-block hotel-office-commercial and residential complex.

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