



WestPoint Pepperell

PRODUCT NEWS AND INFORMATION OFFICE

CONTACT:

111 WEST 40TH STREET
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Claude Delibes

WestPoint Pepperell's innovative Foam House represents a new concept in environmental living. We call it Soft-Edge. As opposed to hard-edge, created by conventional rectilinear houses. This house was created by foaming a fabric target with liquid urethane and creating 6 dome shapes and one tunnel shape and attaching them all together. The domes themselves are made of a heavy industrial nylon coating substrate, a good sturdy base, made by WestPoint Pepperell's Industrial Division.

A wooden wall runs through the length of the house, offering a change of pace to the curvilinear shapes of the rooms. This and the big barn doors are the only rectilinear lines in the actual body of the house.

Windows are not standard, they are mostly free form, made of Lexan, and strictly unorthodox, since they must conform to the cave-like wall/ceilings. To create more light, Plexiglas domes have been installed in most of the rooms, often in unusual places such as over the bed, over the sink.



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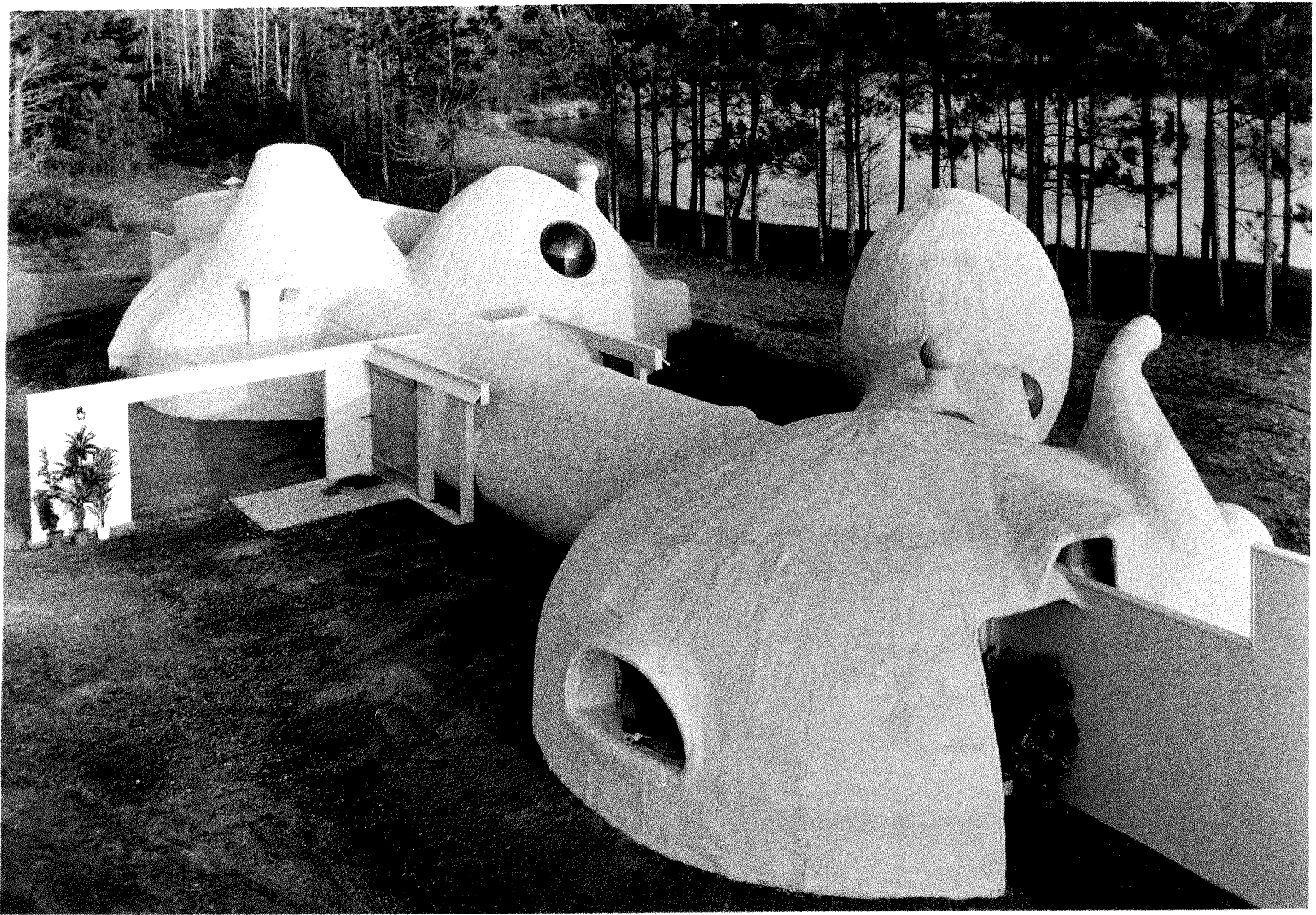
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The sun-dish is the focal point of much informal lounging in the WestPoint Pepperell Foam House in good or bad weather. Because of its shape, which makes it act as a reflector, this upside down dome, is used for sunbathing, picnicking, romping or reading, and the inside maintains the same temperature all the time because urethane foam is an insulating material. You can enter it from either the inside of the house or from the outdoors through a low slung slit-like opening. With its hills and dales, the sun-dish offers many vistas and corners in which to sit.



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The living room in the WestPoint Pepperell Soft-Edge Foam House contains mostly built-in furniture, all foamed in, of course. To soften the seating units, which are bench-like, cushions were covered in cotton duck and pillows in terry, cotton duck and stretch denim as well as urethane fabrics. Textiles used here were made by WestPoint Pepperell, with the exception of the shiny leather-like urethanes made by Inmont.

Cabin Crafts' carpeting, area rugs and wall hangings play a big role here since it is hard to know where the floor ends, where walls and ceilings begin. These too, are made by the builders of the Foam House.



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The dining room is also all built-in. All around the dining table, foamed right into the floor, are several circular levels of seating, carpeted, and creating a comfortable and informal lounging area, this adjoining the kitchen. Hanging from above, and dropping over the kitchen counter are two round tubes foamed in and offering storage for condiments on the kitchen side. On the purple wall of the dining room, a WestPoint Pepperell Cabin Crafts wall hanging, custom made.



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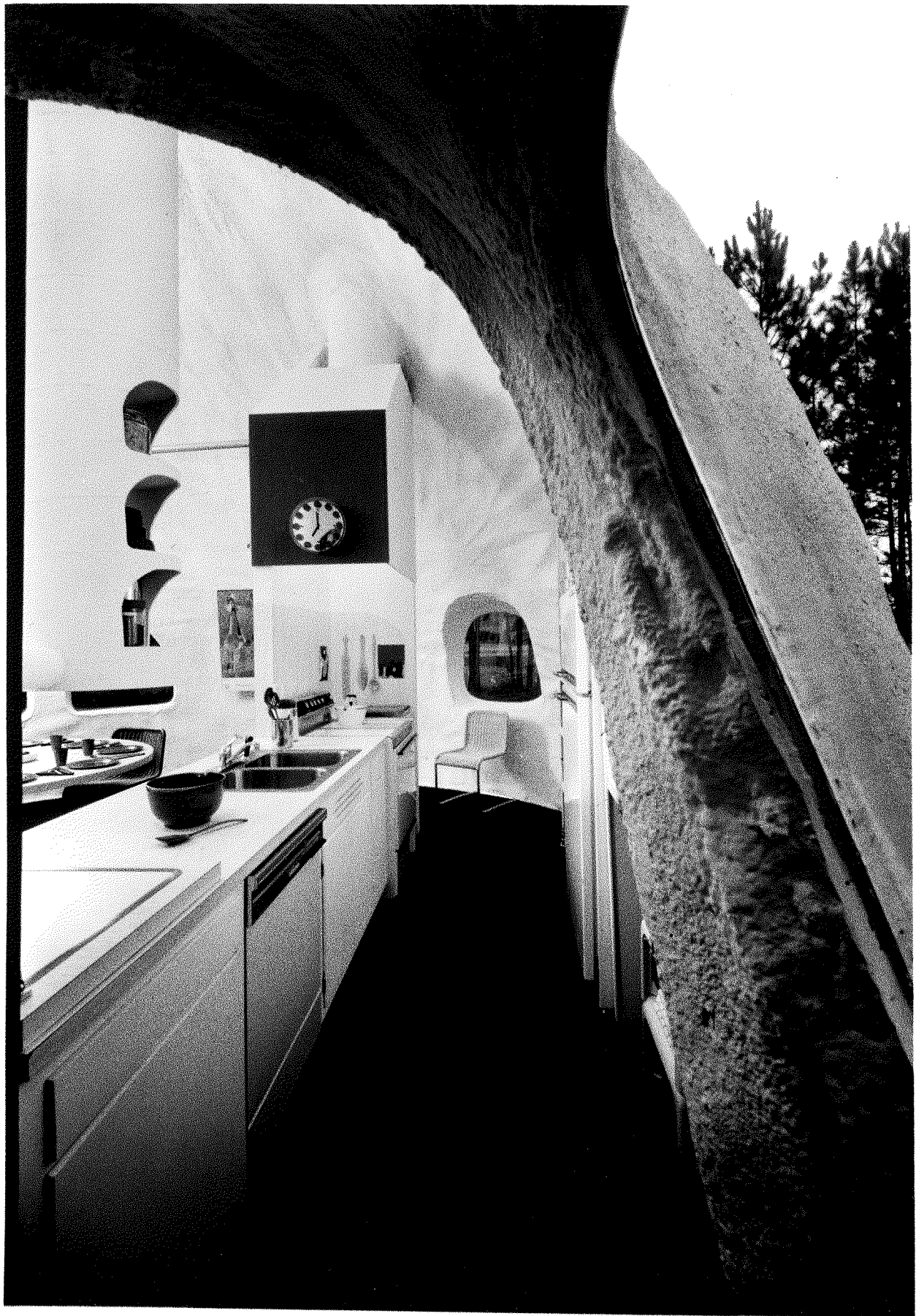
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This kitchen in the WestPoint Pepperell Foam House is for easy living, no cleaning, just glamorous gourmet cooking. Fully carpeted with LesCare[®], indoor/outdoor carpeting by Cabin Crafts, WestPoint Pepperell. Major appliances are from Frigidaire, the range by Corning, sink by Borg-Warner.



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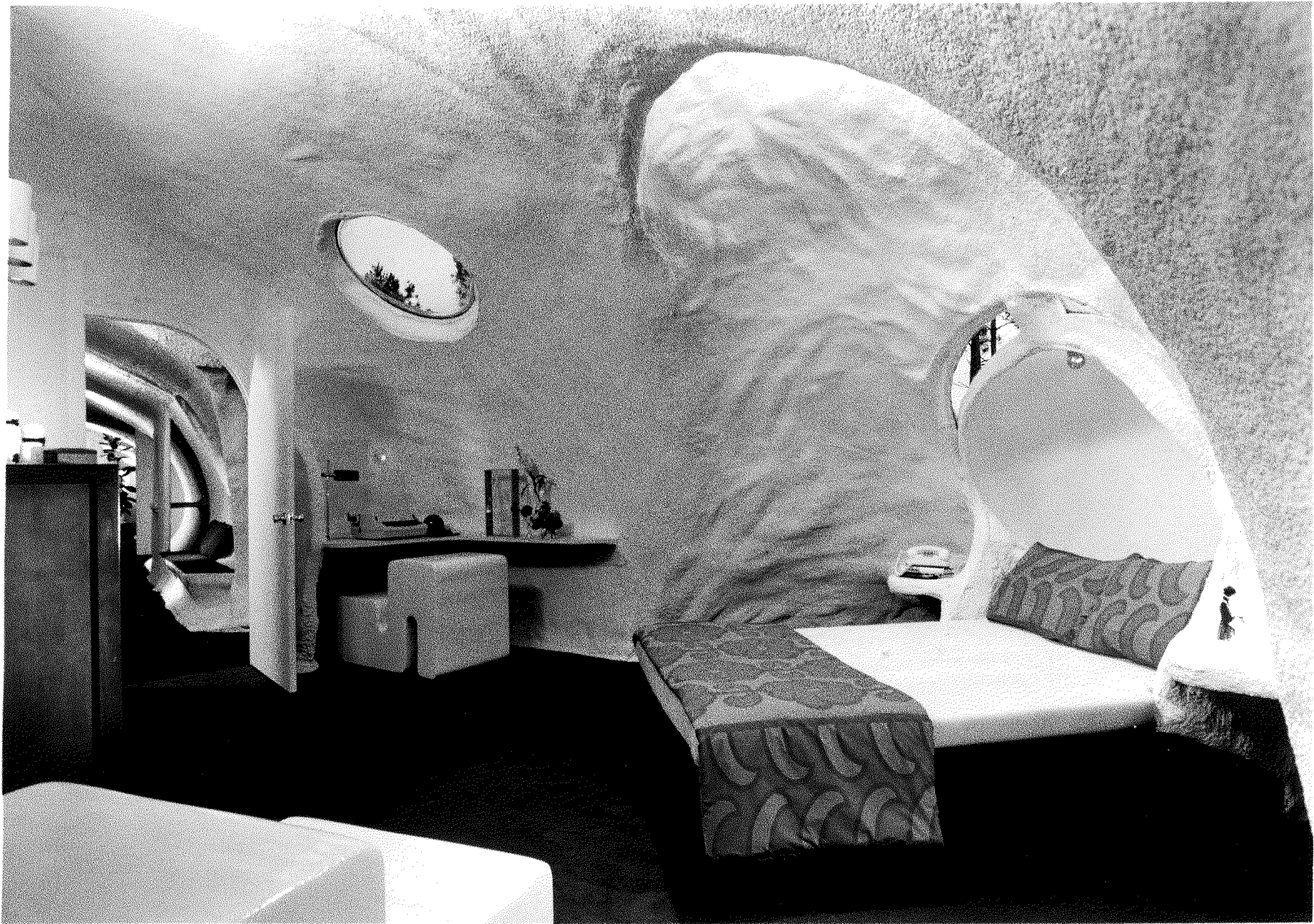
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The masters of the WestPoint Pepperell Foam House can view the stars through their own personal Plexiglas dome right over the bed. This built-in bed is foamed right to the floor, the base carpeted for extra glamour with the same Cabin Crafts' Vivace nylon used in the rest of the room in a bright purple. Covering the bed: Vellux™, the wonder urethane foam fabric in white with Lady Pepperell® sheets made into a comforter, which, of course, can be thrown right into the machine.



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Children respond to this bedroom which is mostly a playroom with everything built right into the foam. Furniture is kept at a minimum, even the lighting is in the walls. Safety is very important, that door is not glass it's non-breakable Lexan, a plastic, as are all windows in the WestPoint Pepperell Foam House.

On the double decker beds, a new fabric made of urethane foam, Vellux™, completely washable and warm, creating a new practical approach to making beds. And, made of Lady Pepperell® no-iron sheets, two completely washable sleeping bags for the kiddies to zip themselves up in. On the floor, also by WestPoint Pepperell, Cabin Crafts' Vivace made of plush nylon.



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Bathing in the WestPoint Pepperell Foam House is an unusual experience. The pool shown here can hold at least four people, but for those who prefer privacy, the daily ablutions can be combined with a complete rest and beauty treatment while looking at nature through the Plexiglas dome. A shower is a different matter, on the other side of the partition, in a different atmosphere. And, of course, the bathroom is completely carpeted with Cabin Crafts' Spicepoint, in acrylic.



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In the WestPoint Pepperell Foam House this corridor serves as the change of pace from the completely curvilinear environment, and it connects the bedrooms with the rest of the house. Completely carpeted with Cabin Crafts' Spicepoint, a sturdy acrylic, the hallway also has closet space and benches for lounging if the trip down the long hall is too tiring.



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